

Fundraising Pack

Tips and ideas to help you plan your fundraising



Help make Birmingham a greener, fairer and healthier place to live.

We're on a mission to help at least 25% of Birmingham residents live healthier, happier and more sustainable lives by 2030.

Through our core areas of work — transport, food, education and energy — we deliver grassroots activities that improve our city's wellbeing and protect our local environment.

Your support helps to fund our work into the future, for people and the planet. Thank you!



Planning your fundraiser

1 Pick an event

What kind of event or activity would you enjoy doing? See below for ideas!

2 When and where?

Pick a date and make sure to give people as much notice as you can. Will your event take place over one day or a whole week? Do you need a venue? If so, think about community spaces that you might be able to use for free.

3 Who?

Who will you invite to take part, watch or sponsor you?

Shout about it

Put up posters, create an online fundraising page and let us know about your plans – we'd love to share them!

Is your event outdoors?

Remember to consider the weather and how it might affect your plans.



Fundraising ideas

Why not host a community event and collect donations, challenge yourself and get sponsored, or even sell your creations?

Here's some ideas to get you started!

Bike ride

Ramble

Cake sale

Raffle

Run a marathon

Tea party

Book sale

Bingo

Movie night

Community picnic

Auction

Abseil

Give something up

Climb a mountain

Sports day

Arts & craft sale

Game tournament

Litter pick



Staying safe



You must ensure everyone involved in your event is going to be safe. It may help to do a risk assessment beforehand at the venue you will be hosting your event at.



Online fundraising

ecobirmingham has a [JustGiving page](#) which you can link to your own fundraising page, this means the money will come directly to us.

Please be mindful that during certain campaigns, for instance, match funding through the [Big Give](#), you may need to donate through a specific portal to **maximise the impact of your donation**. Contact us at info@ecobirmingham.com for more information.

Keeping it green



If you're hosting an event, why not ask guests to keep materials plastic-free? Make your own decorations, or you could ask an eco-friendly business to donate a prize to your event.

Thank you!

Every penny you raise helps us to deliver grass roots activities, events and programmes that engage, educate and stimulate communities in Birmingham, while protecting our local environment.

If you'd like some more information about our work, or have questions regarding your fundraiser, get in touch!

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