



CORPORATE SUSTAINABILITY EXPERIENCE · 2026/27

Active Travel Workshops

A modular, build-your-own experience for teams wanting to get active, build confidence in cycling or walking, and explore Birmingham's neighbourhoods away from their desks.

DURATION

Build your own session from modules - typically 2.5-4.5 hours

GROUP SIZE

6-8 participants (standard) · 9-12 with additional pricing. We can facilitate larger groups upon request.

LOCATION

City Centre, South Birmingham, or a route close to your workplace to encourage future cycle to work

PHYSICAL REQUIREMENTS

Led ride & route finding: ability and confidence to ride a bike, basic fitness.

Bike maintenance: basic tool use.

Cycle tuition: suitable for unsteady or unconfident riders.

Led walk: fully accessible by default.

Availability: booking recommended 8 weeks ahead

ecobirmingham

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DESCRIPTION

Build your own active travel session

Active Travel Selections are a modular, build-your-own corporate experience for teams wanting to get active, build confidence in cycling or walking, and explore Birmingham's neighbourhoods away from their desks. Organisations choose the combination of modules that fits their goals, whether that is boosting cycling confidence ahead of a Mode Shift or Cycle to Work scheme, a team wellbeing afternoon, or a practical skills session followed by a guided ride.

Sessions are led by an experienced cycling facilitator. Bike and helmet hire can be included in all cycling modules. All sessions are preceded by a planning call to agree route, group ability and any accessibility needs.

Active Travel Selections are well suited to organisations participating in the government's Mode Shift and Cycle to Work programmes, through which companies can receive accreditation and sometimes funding for initiatives that support staff in switching to active travel. ecobirmingham can advise on how a session can be structured to support a Mode Shift application.

Credible for ESG reporting

For organisations reporting against ESG or net-zero targets, a session log and participation record can be provided for use in Scope 3 emissions reduction evidence or staff engagement reporting.

HOW IT WORKS

You choose 1-3 modules from the menu below to create a session that matches your team's goals, ability level and available time. ecobirmingham will advise on which combinations work logistically within the time and location chosen.

Every session includes

Pre-booking planning call to agree modules, route and any accessibility or ability needs

First aider present throughout

Post-session resources: local cycling route maps, Cycle to Work scheme information, Mode Shift guidance

Risk assessment and facilitator briefing for team managers

Bike and helmet hire (up to 6)



Choose your modules

Modules are combinable subject to time and geographic logistics. Durations are approximate and will be confirmed at planning call stage. Pricing is modular - you pay for the modules you choose. Individual module prices and bulk package rates are below.

Led Ride

From £450 ~2 hrs

A guided cycling journey through Birmingham or a route near your workplace. Led by trained cyclist. Up to 6 bikes and helmet hire included. Ideal as a confidence builder or team experience.

Cycle Tuition

From £450 ~2 hrs

Structured tuition for unsteady or unconfident riders, perfect for teams taking up a Cycle to Work scheme. Participants practice key skills including starting, stopping, signalling and road positioning in a safe off-road or quiet-road environment. 6 riders per session.

Bike Maintenance Workshop

From £450 ~2 hrs

A hands-on session covering the most common roadside repairs: puncture fixing, brake adjustment, gear indexing and general checks. Participants leave with the confidence to keep their bike road-ready. Suitable for all ability levels; basic tool handling required. 6 persons.

Route Finding and Mapping

Price on request Tailored service based on requirements of the team

A practical session introducing participants to cycling and walking route planning in Birmingham — using Sustrans maps, cycling apps and local knowledge to find safe, enjoyable routes between home and work. Can be tailored to the specific commute routes of the team.

Led Walk

From £300 ~1.5 hrs to ~3 hrs

A guided walk in South Birmingham or close to the workplace, introducing participants to nearby green spaces and walking routes they may not have discovered.

Example combinations

The table below shows popular module pairings with indicative pricing. These are starting points - we will always tailor the session to your team during the planning call.

PACKAGE	DURATION	6 PARTICIPANTS
Cycle to Work Starter — Cycle Tuition + Route Finding	~5 hours	~£750
Ride Ready — Bike Maintenance + Led Ride	~4 hours	£900
Active Commuter — Route Finding + Led Ride	~5 hours	~£750

Module prices are per session for 6–12 participants and include facilitation, preparation and any equipment. Please get in touch if you have larger teams and would like pricing to accommodate different needs. All packages include refreshments, bike/helmet hire (cycling modules), risk assessment, first aider, planning call, and post-session resources.

To book, or to talk it through first

Email info@ecobirmingham.com with your preferred date, group size and location, and we'll arrange a planning call.