



CORPORATE SUSTAINABILITY EXPERIENCE · 2026/27

Ditch the Desk

A half or full-day sustainability experience for corporate teams, taking participants out of the office and into South Birmingham's most innovative green and community spaces.

DURATION

Half day (approx. 4 hrs) or full day (approx. 7 hrs)

GROUP SIZE

Up to 10 participants per session (limited to 6 if use of Bromptons). We can quote for larger groups on request.

LOCATION

South Birmingham - starting at Bournville Train Station

PHYSICAL REQUIREMENTS

Cycling option: basic fitness and ability to ride.

Walking/pedestrian option: accessible by default.

Public transport option: tailored for disability or mobility needs.

ecobirmingham

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Charity Reg No: 1177761

Out of the office and into South Birmingham

Rather than a passive training session, teams move by bike, on foot or by public transport, actively engaging with the neighbourhoods and businesses that are already living and working more sustainably.

Each experience is built around a selection of stops at community enterprises, green spaces and social businesses. Along the way, ecobirmingham's facilitators weave in sustainability thinking, practical skills and One Planet Living® principles. Your team will leave with both a memorable day and a genuinely changed perspective on their everyday habits and choices.

The experience is designed as an attractive, enjoyable alternative to traditional office-based sustainability training by getting your team thinking about the positive ways they can live and work. It meets corporate ESG and staff wellbeing goals and every booking funds free sustainability work in Birmingham's most disadvantaged communities.

Credible for ESG reporting

For organisations pursuing net-zero commitments, Scope 3 emissions reduction strategies, or staff ESG engagement targets, the One Planet Living® framework provides a credible, independently recognised structure that can be referenced in corporate sustainability reporting.



Experience One Planet Living®

Ditch the Desk is structured around the One Planet Living® framework, developed by Bioregional, for which ecobirmingham is an accredited delivery partner. The day gives participants lived experience of multiple OPL principles rather than just introducing them as concepts.

SOME OF THE MANY OPL PRINCIPLES EMBEDDED IN THE EXPERIENCE



SUSTAINABLE FOOD AND WATER

Visit to Change Kitchen/caneat/loaf or similar social enterprise

culture of zero-waste cooking, local sourcing, plant-based options and reducing food poverty simultaneously.



SUSTAINABLE MATERIALS AND PRODUCTS

Clean Kilo or equivalent stop

hands-on experience of refill, packaging-free retail and conscious purchasing as an everyday habit.



CULTURE AND COMMUNITY

Allens Cross Community Garden or similar

understanding how land, nature and community cohesion intersect in urban environments.



HEALTH AND HAPPINESS

Yoga, time outdoors and a team social setting

optional yoga sessions, time spent outdoors and a full day together away from screens support active, social and meaningful working lives.



EQUITY AND LOCAL ECONOMY

Local businesses and organisations

increased awareness and knowledge of the independents, social enterprises and community organisations in the area supports and strengthens the local economy.



TRAVEL AND TRANSPORT

The journey itself is the lesson

cycling, walking or public transport modelling what low-carbon commuting and city navigation looks like in practice.

WHAT YOU GET

A complete, ready-to-book experience

The base pack provides a complete, ready-to-book experience. All logistics, facilitation, route planning and partner liaison are handled by ecobirmingham.

Half-day base pack (approx. 4 hours)

- Welcome briefing and introduction to One Planet Living®
- Guided journey by walking, cycling or public transport through South Birmingham
- 2-3 curated stops at community enterprises or green spaces with hosted mini-activities
- Facilitated debrief session: personal sustainability pledges and team takeaways
- Participant resource pack: OPL summary card, local green directory, suggested next steps

Full-day base pack (approx. 7 hours)

- Everything in the half-day pack, plus:
- Additional 1-2 stops across South Birmingham
- Extended facilitated workshop: team sustainability audit and action planning session

All base packs include

Pre-visit planning call with the booking organisation
Risk assessment

Facilitator briefing notes for team managers
Post-visit follow-up email with resources and suggested next steps

Every booking funds free sustainability work in Birmingham's most disadvantaged communities.

What it costs

Pricing is based on group size of up to 10 participants. ecobirmingham will quote for larger groups on request. This base pack cost covers the staff facilitation and planning fee for the service - the total price will also include whichever activities you add on from the menu card below, depending on the type of day you would like to experience.

All prices are indicative for 2026/27.

PACKAGE	PRICE (EXCL. VAT)	NOTES
Half-day base pack (up to 10)	£400	Includes facilitation, planning, materials
Full-day base pack (up to 10)	£700	Includes facilitation, planning, lunch stop, materials

Build a bespoke day

You will need to select from the menu below in order to build your team day base pack to create a bespoke experience. ecobirmingham will advise on which combinations work logistically within the time available.

ACTIVITY MENU	PRICE (EST.)
Brompton bike hire (up to 6)	+£120
Hosted yoga or mindfulness session	+£80–£120
Clean Kilo zero-waste workshop (sample + learn)	+£15pp
Allens Cross Community Garden bee workshop	£80
Change Kitchen hosted lunch	+£15–£20 pp
Photography walk - sustainability storytelling	+£80
Energy Champion intro session (30 mins)	+£60
Bespoke route finding	Price on request
Fruit and Nut Village – fruit gardens, cuttings, volunteering	Price on request
Nature trails - foraging, litterpicking, nature crafts	Price on request

To book, or to talk it through first

Email info@ecobirmingham.com with your preferred date, group size and location, and we'll arrange a planning call.